Communications Workgroup Scope of Work and Objectives July 2019 – June 2020

Scope of Work:

The communications workgroup works to bring awareness and education around adverse childhood experiences (ACEs), trauma-informed practices, and trauma prevention. Current projects include informing the community about local training opportunities, promoting events and programs that foster community connection, and developing materials to inform the community on a variety of topics related to childhood trauma awareness and prevention, and promote healing and resilience for all members of the community.

Objectives:

Individual objectives:

- Each member will conduct training outreach for History & Hope 2 times per quarter.
- Outreach to community organizations "Intro to ACEs" (15 minute minimum)
- Provide resource and literature drops as requested to entities in the community

Team objectives:

- 16 total History & Hope training outreach by May 2020
- Connect school staff with training opportunities through
 - 1. Newsletter dissemination
 - 2. Specialized outreach as needed
- Collect materials to provide to Amy for newsletter
- Distribute "How Can I Help" guides to every KGBSD teacher by November 1 2019
- Provide partnership opportunities to modify "How Can I Help" guide with outlying community organizations (targets identified by communications workgroup)
- Complete integration of training for educators resource guide into "How Can I Help" guide.
- Act as planning committee for 2020 community training opportunity (Thrive Summit)